



BEAUTYREST POCKETED COIL® TECHNOLOGIES



POCKETED COIL® TECHNOLOGY

Beautyrest Platinum · Beautyrest Hybrid · Beautyrest Silver · Beautyrest

Helps provide conforming support and motion separation for undisturbed sleep.



BACKCARE® 3X TECHNOLOGY

Beautyrest Platinum · Beautyrest Hybrid

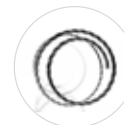
Engineered with 2,000 additional pressure-relief coils for triple the coil support, providing all over contouring support and pressure relief.



2K NANO COILS

Beautyrest Black

Designed to provide enhanced conformability and pressure relief, with individualized back support for each unique shape.



T3 POCKETED COIL® TECHNOLOGY

Beautyrest Black

Works to provide individualized back support, ease of movement, and pressure point relief throughout the night.



COOLING TECHNOLOGIES



BLACKICE™ 4.0



Beautyrest Black

Uses 4 cooling actions in our most advanced temperatures management system, so you feel cooler and sleep better.

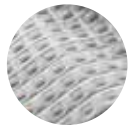


INFINICOOL™ MAX



Beautyrest Hybrid L2

Combines two Cool-to-the-Touch layers on and right below the surface keeping you cool and comfortable throughout the night.



INFINICOOL™ PLUS



Beautyrest Hybrid

Combines two Cool-to-the-Touch layers on and right below the surface keeping you cool and comfortable throughout the night.



INFINICOOL™ SURFACE



Beautyrest Platinum

Designed with cooling materials uniquely positioned just beneath the surface to move heat away from the body up to 20% better while you fall asleep.



COOL-TO-THE-TOUCH FABRIC



Beautyrest Black · Beautyrest Hybrid

This cool-to -the-touch cover helps you feel cool while you fall asleep.



DUALCOOL™ PLUS TECHNOLOGY



Beautyrest Silver L2

Designed to keep your mattress fresh, cool and create a comfortable sleeping environment with a moisture wicking technology at the sleeping surface.



DUALCOOL™ TECHNOLOGY



Beautyrest Silver

An antimicrobial performance layer that works to keep your mattress fresh and cool while moving heat and moisture away.

ICON KEY



COOL-TO-THE -TOUCH



AIRFLOW



MOISTURE WICKING

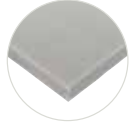


MOVES HEAT AWAY



PRESSURE RELIEVING FOAMS

MEMORY FOAMS



RIGHTTEMP™ MEMORY FOAM

Beautyrest Black L2 · Beautyrest Hybrid L2

Infuses highly conductive and strong carbon fiber for temperature management and durability in a pressure-relieving foam.



DYNAMIC RESPONSE™ MEMORY FOAM

Beautyrest Black · Beautyrest Hybrid · Beautyrest Silver L2

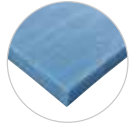
Eliminate pressure points with the unique feeling, Dynamic Response™ memory foam contours and conforms to your personal shape.



HD MEMORY FOAM

Beautyrest Black · Beautyrest Hybrid

Experience the perfect combination of comfort and support with HD memory foam. This high density memory foam conforms and contours to your body for personalized support.



BEAUTYREST® GEL MEMORY FOAM

Beautyrest Black · Beautyrest Hybrid

Experience exceptional pressure relief with Beautyrest Gel memory foam that contours to your body.



AIRCOOL® MEMORY FOAM

Beautyrest Black · Beautyrest Hybrid

This proprietary memory foam conforms to your body, provides pressure point relief and freedom of movement.



AIRCOOL® GEL MEMORY FOAM

Beautyrest Hybrid

Sleep cool and comfortable with AirCool® gel memory foam. This memory foam provides the cooling properties of gel and airflow from the open cell structure of the foam.

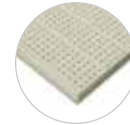


GEL MEMORY FOAM LUMBAR SUPPORT

Beautyrest Silver · Beautyrest

Get support right where you need it most with Gel Memory Foam Lumbar Support.

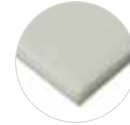
OTHER FOAMS



COMFORT RESPONSE™ LATEX

Beautyrest Hybrid

This ventilated layer conforms and contours to your body for pressure relieving comfort.



AIRFEEL™ FOAM

Beautyrest Platinum · Beautyrest Silver · Beautyrest

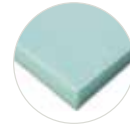
A soft, quality foam located at the surface, with an open cell structure that helps provide airflow, performance and durability for the life of the mattress.



AIRCOOL® FOAM

Beautyrest Silver · Beautyrest

Get cool, comfortable sleep with AirCool® Foam which has a channeled design that allows airflow through the mattress.



GELTOUCH® FOAM

Beautyrest Black · Beautyrest Platinum · Beautyrest Hybrid · Beautyrest Silver · Beautyrest

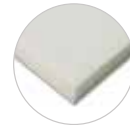
A soft gel foam that helps provide comfort, support, airflow and breathability.



COMFORT FOAMS

Beautyrest Black · Beautyrest Platinum · Beautyrest Hybrid · Beautyrest Silver · Beautyrest

High quality comfort foams in different levels of plushness used in various constructions to create comfort preferences. Available in firm, medium and plush comfort levels.



ENERGY FOAM

Beautyrest Black · Beautyrest Platinum · Beautyrest Hybrid · Beautyrest Silver · Beautyrest

This durable foam utilized below the coil unit helps create a supportive, durable foundation for the no-flip mattress design.



All Beautyrest® Foams are CertiPUR-US Certified.