

BUILT NY
WELDED COOLER BAG FAQ'S

HOW LONG WILL THE WELDED COOLER BAG KEEP ICE?

DEPENDING ON THE TEMPERATURE OF THE CONTENTS PUT IN THE COOLER BAG AND THE ENVIRONMENT IN WHICH THE BAG IS USED, THE WELDED COOLER BAG'S WELDED SEAMS AND FREEZELOCK INSULATION CAN KEEP ICE FOR DAYS.

HOW MUCH ICE SHOULD I HAVE IN MY COOLER?

THE MORE ICE YOU PACK INTO THE COOLER THE BETTER. 2:1 ICE TO CONTENTS RATIO IS A GOOD RULE OF THUMB. THE LESS AIR IN THE BAG, THE LONGER THE ICE WILL LAST.

WHEN THE ICE MELTS IN THE BOTTOM OF THE COOLER, SHOULD I DUMP IT OUT?

NO, YOU SHOULD NOT. THE ICE MAY BE MELTED BUT THE WATER IS STILL VERY COLD. VERY COLD WATER IS BETTER THAN WARM AIR.

DO I HAVE TO KEEP THE COOLER BAG COMPLETELY ROLLED DOWN AND BUCKLED CLOSED?

YES. THIS WILL KEEP THE COLD IN AND THE HOT OUT. THE LESS AIR IN THE BAG, THE LONGER THE ICE WILL LAST.