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HEART HSN 2010 DESIGNER ORNAMENT COLLECTION

Shop over 70
exclusive ornaments
designed by some of your
favorite personalities
— all in support of
St. Jude Children's
Research Hospital®.

Now available at hsn.com
(keyword: St Jude)



J

To order now, call 1.800.436.8080 or visit hsn.com

(keyword: Jewelry Guide)

TECHNIBOND® 18TH ANNIVERSARY 24 HOUR EVENT November 17

**H. Technibond®
Set of 5 Gemstone Earrings**
(Available in yellow gold or
platinum-plated with citrine,
blue topaz, garnet,
amethyst, or peridot)
#091196 \$59.90 S&H \$6.21

**I. Technibond®
Girl-Themed Charm Bracelet**
#360952 \$89.90 S&H \$6.21

**J. Technibond®
Bold Glitter Chain**
(Available 18"-30" in green,
chocolate, rose gold, yellow gold,
platinum-plated or black)
#088537 \$59.90-\$89.90 S&H \$6.21

**K. Technibond®
Diamond-CutFlexB angle**
(platinum, yellow gold, black,
chocolate or rose gold)
#564234 \$39.90 S&H \$6.21

K



C

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G

**STATELY STEEL
November 24, 26**
**C. Stately Steel
Set of 2 Hoop Earrings**
#967661 \$14.95 S&H 2.95

**REAL COLLECTIBLES
BY ADRIENNE®
November 10**
D. Pear Drop Earrings
(ruby red, sapphire blue
or emerald green)
#967569 \$24.95 S&H \$4.95

**GLAMOUR JEWELRY
COLLECTION
December 1**
**E. Silvertone Clear
Stone Drop Earrings**
#967576 \$29.95 S&H \$5.95

**JESS DAVID
MY FAVORITE THINGS
WITH COLLEEN LOPEZ
November 13**
**F.B. aroqueP earl Wire
Drop Earrings**
#967594 \$39.90 S&H \$6.21

**VICTORIA WIECK
November 11**
**G. Victoria Wieck Absolute™
Pavé Collar Stud Earrings**
(sterling silver or vermeil)
#188563 \$39.95 S&H \$5.95

To order now, call 1.800.436.8080 or visit hsn.com
(keyword: Jewelry Guide)

MOLLY SIMS
HEART DESIGNER
ORNAMENT

GRAYCE
BY MOLLY SIMS
November 19
Baguette Band Ring
(goldtone/clear, purple,
green, natural, gray or red,
also available in silvertone/clear)
#967548 \$59.95 S&H \$6.21



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NOVEMBER JEWELRY GUIDE



heART
HSN 2010 DESIGNER
ORNAMENT COLLECTION



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COLLEEN LOPEZ
MY FAVORITE
THINGS
November 13



I'm so excited — every November I look forward to bringing you a collection of my favorite jewelry treasures! My Favorite Things is a collection of my own personal jewelry, including everything from fashion jewelry and sterling silver to gold, pearls, Absolute and Technibond. Many of the pieces are my own designs and others are inspired by jewelry I found in my travels. November has something for everyone with an exceptional "Aspen" necklace, a mother-of-pearl watch with mosaic face and so much more. There's even a special Mother's Day morganite ring that was a gift from my son. So please join me for three hours of fabulous new jewelry...and see why My Favorite Things may soon become yours.

Colleen Lopez

A. Colleen Lopez Pavé Crystal 7-Row Chain-Link Bracelet Watch #952247 \$49.95 S&H \$6.21
B. Colleen Lopez Gemstone and Pearl Flower Bouquet Necklace #967595 \$99.90 S&H \$6.21



NOVEMBER JEWELRY SHOW DATES & TIMES

Monday, November 1

Marcasite Jewelry
3am-5am, 4pm-6pm
Susan Lucci Collection
9am, 1pm

Tuesday, November 2

Jean Dousset Absolute™
2am-4am, 5pm-7pm

Wednesday, November 3

Colors of Pearls Event
12am, 11am-1pm, 5pm-7pm, 10pm
Tahitian Designs by Turia
1am
Golden South Sea Pearls
11pm

Thursday, November 4

Argento e Vanita Silver
4am, 12pm
Silver Spotlight
5am
Silver Trend Project
1pm

Monday, November 8

Chaco Canyon
Southwest Silver Jewelry
12am-2am, 1pm-3pm, 8pm-10pm

SERENA WILLIAMS

Signature Statement:
Shimmer and Shine
12pm, 10pm-12am

Tuesday, November 9

Michael Anthony Jewelry
2am-4am, 1pm-3pm, 6pm-8pm

SERENA WILLIAMS

Signature Statement:
Shimmer and Shine
9am, 5pm, 9pm

Wednesday, November 10

Justine Simmons Fashion Jewelry
2am, 6pm

American Glamour
Badgley Mischka Jewelry
11am

Real Collectibles®
by Adrienne 10th Anniversary
2pm-4pm

Thursday, November 11

Victoria Wieck Absolute™
2am-4am, 1pm-4pm, 9pm-11pm

Friday, November 12

Heidi Daus Fashion Jewelry
12am-2am, 11am-1pm,
5pm-7pm, 9pm-11pm
IMAN Global Chic:
Sensational Style Event
8pm

Saturday, November 13

IMAN Global Chic:
Sensational Style Event
12pm
Heidi Daus Fashion Jewelry
1pm-3pm
My Favorite Things with
Colleen Lopez
6pm-9pm

Sunday, November 14

IMAN Global Chic:
Sensational Style Event
12am-2am, 5am, 10am-12pm,
4pm-6pm, 9pm-11pm

Tuesday, November 16

V by Eva
2am, 10am
AKKAD Jewelry Collection
3am, 5pm
Sally C Treasures
4am-6am, 6pm-8pm

Wednesday, November 17

24 Hours of Technibond®
Technibond® 18th Anniversary
12am-11:59pm

Thursday, November 18

R.J. Graziano Fashion Jewelry
2am-4am, 2pm-4pm

Friday, November 19

Grayce by Molly Sims
1st Anniversary
1am, 2pm

Saturday, November 20

Rarities: Fine Jewelry
with Carol Brodie
1am-4am, 4pm-6pm

Sunday, November 21

HSN Today: Starlet Jewelry
by Hot in Hollywood
7am

Designer Gallery
with Colleen Lopez
1pm-3pm, 7pm-9pm

Monday, November 22

Joan Boyce Jewelry Collection
2nd Anniversary
12am-2am, 12pm-2pm, 8pm-10pm
Starlet Jewelry
by Hot in Hollywood
10am

Tuesday, November 23

Silver Designs by Nicky Butler
2am-4am, 12pm-2pm, 7pm-9pm

Wednesday, November 24

Stately Steel Jewelry
9am-11am
Heritage Gems by Matthew Foutz
6pm-8pm



HEART HSN 2010
DESIGNER
ORNAMENT
COLLECTION

A. Carol Brodie
B. Victoria Wieck
C. Jay King
D. Heidi Daus

Friday, November 26

Diamond Jewelry Gifts
3am-5am
Stately Steel Jewelry
6pm-8pm

Saturday, November 27

Mine Finds by Jay King
2am-4am, 8pm-10pm

Sunday, November 28

Heidi Daus Fashion Jewelry
11am-1pm, 10pm-12am

Monday, November 29

Cyber Monday

NEW! Mariah Carey Collection

Premiere Event
12am-2am, 5pm, 9pm-11pm

Italy Cameo by M+M Scognamiglio
2am-4am, 6pm-8pm

Tuesday, November 30

Curations with Stefani Greenfield:
Holiday Gifts & Gets
12am-2am, 11am-1pm, 8pm-10pm



Pearls #965404



Chaco Canyon #967129



Heidi Daus #967575



Joan Boyce #967572



Mariah Carey #101051

EF COLORS OF PEARLS

November 3

Indulge your love of pearls with a gorgeous array of colors, sizes, carvings and designs, including our Golden South Sea Silver Assortment premiere.

EF CHACO CANYON SOUTHWEST JEWELRY

November 8

Spice up your wardrobe with colorful Southwestern calsilica lapis and mosaics. Plus, the popular liquid silver necklace returns for an encore presentation.

EF HEIDI DAUS FASHION JEWELRY

November 12-13, 28

Find fresh ways to sparkle all season with dazzling looks perfect for the holidays. And, don't miss Heidi's last Today's Special of the year.

EF JOAN BOYCE 2ND ANNIVERSARY

November 22

Join Joan for her last visit of the year and enjoy special pricing, unique designer looks and a brand-new Today's Special with matching items.

MARIAH CAREY PREMIERE

November 29

Discover the exclusive new collection from an international superstar. Fun and flirty with a touch of glamour, each gorgeous item is pure Mariah Carey.

EF ExtraFlex Additional Flex payments on select items



RARITIES: FINE JEWELRY

WITH CAROL BRODIE

November 20

Shown on cover

52.83ct Emerald-Cut
London Blue Topaz and
10K Diamond Ring
#954931 \$1,599.90 S&H \$6.21

Sterling Silver London Blue
Topaz and White/Champagne
Diamond Circle Drop Earrings
#967479 \$849.90 S&H \$6.21

