



TORI SPELLING
July 20
D. Tori Spelling
Everyday Circle Necklace
#957141 \$19.95 S&H \$4.95



GRAYCE BY MOLLY SIMS
July 19
E. Grayce by Molly Sims
Jeweled Necklace
(purple, clear, blush, olive or black)
#957665 \$79.95 S&H \$6.21



JUSTINE SIMMONS FASHION JEWELRY PREMIERE
July 29
F. Justine Simmons
Bling Sugar Cube Ring
(brown sugar or white sugar)
#955201 \$89.95 S&H \$6.21



D



E



F

To order now, call 1.800.436.8080 or visit hsn.com
(keyword: Jewelry Guide).



NICKY BUTLER
July 27
Nicky Butler Lime Green
Chalcedony Deco Arch
Pendant with 20" Cable Chain
#546388 \$399.90 S&H \$6.21



Nicky Butler Lime Green Chalcedony Deco Ring
#955643 \$99.90 S&H \$6.21



DESIGNER GALLERY WITH COLLEEN LOPEZ
July 17
Statements by
Amy Kahn Russell
Gemstone Cluster
Bold Hoop Earrings
#957214 Event \$74.90
HSN \$89.90 S&H \$6.21



Statements by
Amy Kahn Russell
Carved Gemstone
Shell Bracelet
#526865 \$289.90 S&H \$6.21

To order now, call 1.800.436.8080 or visit hsn.com
(keyword: Jewelry Guide).



24-HOURS OF TECHNIBOND® CELEBRATION
July 7
Technibond® Byzantine
Gemstone Ring
(amethyst, smoky quartz, blue topaz or citrine — also available in garnet and clear quartz)
#957185 Event \$29.90
HSN \$39.90 S&H \$5.95



save 10% on silver

Use your HSN Credit Card during our 24-Hour Silver Celebration and enjoy an extra 10% off in VIP Savings. Use coupon 509142.

Don't have an HSN Credit Card? Apply now.
Call 1-800-695-1418 or visit hsn.com
(keyword: HSN Card).

Coupon 509142 is a multi-time use coupon valid for 10% off every 24-Hour Silver Jewelry purchases from HSNTV and hsn.com. Customer must use their HSN Card or HSN MasterCard® when making the purchase. Subject to credit approval. Coupon number is non-transferable and must be applied when order is placed. Excludes shipping & handling, sales tax, Today's Special, This Day Only and can only be applied to the first shipment of AutoShip items. Coupon cannot be applied or combined with other coupons or offers. We reserve the right to cancel orders when unexpected coupon system errors occur. Offer is valid July 21, 2010. This card is issued by World Financial Capital Bank pursuant to a license fee from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated.

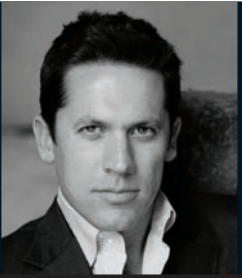
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jewelry guide



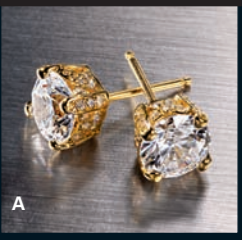
there's
no place
like...



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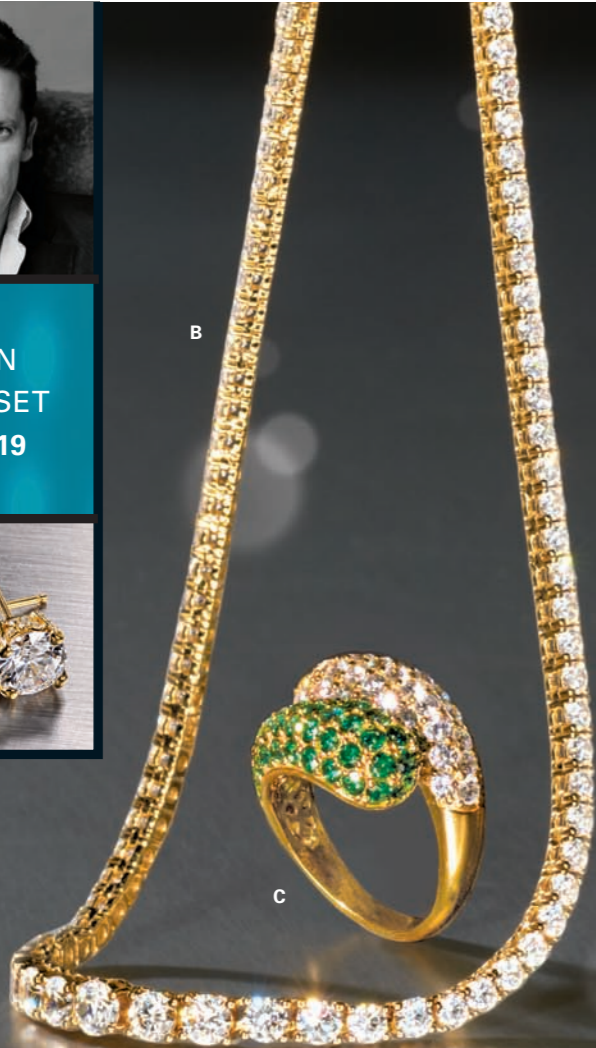


JEAN
DOUSSET
July 19



What an honor to be featured this month! My 3rd anniversary is fast approaching and I cannot say enough about what an incredibly fulfilling experience it has been. Designing with Absolute™ is liberating because there are no limits to the size and shapes of stones I can use. I continue to be inspired by women, history and the artistry of fine jewelry. I love hearing from you and reading your reviews — thank you for your amazing support!

- A. Jean Dousset Pavé Gallery Stud Earrings #406769 \$49.95 S&H \$6.21
B. Jean Dousset Absolute™ Round Graduated 18" Tennis Necklace (sterling silver or vermeil) #539679 \$199.95 S&H \$6.21
C. Jean Dousset Absolute™ Emerald and Clear Bypass Ring #954108 \$129.95 S&H \$6.21



JULY JEWELRY SHOW DATES & TIMES

Thursday, July 1

Tahitian Designs by
Turia Celebration
2am-4am

Turquoise Fine Jewelry
5pm-7pm

Friday, July 2 Absolute™ Celebration

Absolute™ Celebration
12am, 2pm, 8pm

Absolute™ Occasions
1am, 1pm

HSN Today: Absolute™ Celebration
8am

NEW! Charles Winston
Jewelry Collection Premiere
12pm, 9pm-11pm

Saturday, July 3

Fashion Jewelry
5am-7am

Monday, July 5

Stately Steel Jewelry
2am-4am, 5pm-7pm

Tuesday, July 6

Gem Source
2am-4am

Wednesday, July 7 24-Hour Technibond® Celebration

24-Hour Technibond®
Celebration
12am-7am, 9am-12am

HSN Today: Technibond®
Special Edition
7am-9am

Thursday, July 8

NEW! Doris Panos
Jewelry Premiere
3am, 5pm

Moissanite Jewelry
4am

Friday, July 9

Joan Boyce Jewelry Collection
9am-11am, 8pm

Joan Boyce Jewelry
Collection Celebration
7pm

Saturday, July 10

Studio Barse Silver Celebration
5am-7am

Sunday, July 11

Silver & Gemstone Celebration
9am-11am, 7pm-9pm

Monday, July 12

Princess Amanda Jewelry
Collection 2nd Anniversary
12pm-2pm, 5pm-7pm

Tuesday, July 13

Everyday Gold by Michael Anthony
2am-4am, 3pm-5pm

Thursday, July 15

Rarities: Fine Jewelry with
Carol Brodie Celebration
12am-2am, 12pm-2pm, 9pm-11pm

Caravelle Bulova
Watch Celebration
2am, 2pm

Friday, July 16

Moonlight Markdowns
3am-6am

R.J. Graziano Fashion Jewelry
2pm-4pm, 7pm-9pm

Saturday, July 17

Diane Gilman Jewelry
1am, 8am

Gold Jewelry
4am-6am

Designer Gallery with
Colleen Lopez Celebration
3pm-5pm, 10pm-12am

Sunday, July 18

Designer Boutique in Technibond®
2am-5am

Monday, July 19

Joan Dousset Absolute™ Celebration
2am-4am, 6pm-8pm

Grayce by Molly Sims Jewelry
1pm, 5pm, 11pm

Tuesday, July 20

Tori Spelling Jewelry Collection
2am-4am, 5pm-7pm

Wednesday, July 21 24-Hour Silver Celebration

Mine Finds Silver Celebration
12am, 1pm, 9pm-11pm

Silver Celebration
1am, 4am, 6am-9am, 7pm, 11pm

Nicky Butler Silver Celebration
2am, 8pm

Chaco Canyon Southwest
Silver Celebration
3am, 5pm

Silver Trend Project with
Nancy Klein Celebration
5am

Orvieto Silver Jewelry Celebration
9am

Silver and Gems Celebration
10am, 4pm

Silver Destinations Celebration
11am

Royal Bali Designs by Robert Manse
Silver Celebration
12pm

Marcasite Silver Celebration
2pm

Studio Barse Silver Celebration
3pm

Sally C Treasures Silver Celebration
6pm

Thursday, July 22

SERENA WILLIAMS
Signature Statements Celebration
12am-2am, 5am, 10am-12pm,
2pm, 6pm, 9pm-11pm

The Lovejoy Jewelry
Collection Celebration
2am-4am, 4pm-6pm

Friday, July 23

Moonlight Markdowns
3am-6am

Colors of Diamonds
Celebration
10pm-12am

Saturday, July 24

Colors of Diamonds
Celebration
3am-5am

Sunday, July 25

Absolute™ Jewelry
4am-6am

Monday, July 26

Sima K Gemstone Collection
2am-4am, 1pm-3pm

IMAN Global Chic Celebration
7pm

Tuesday, July 27

IMAN Global Chic Celebration
12am-2am, 5am, 10am-12pm,
2pm, 5pm, 9pm-11pm

Silver Designs
by Nicky Butler
2am-4am, 12pm-2pm, 7pm-9pm

Thursday, July 29

NEW! Justine Simmons
Fashion Jewelry Premiere
2am, 9pm

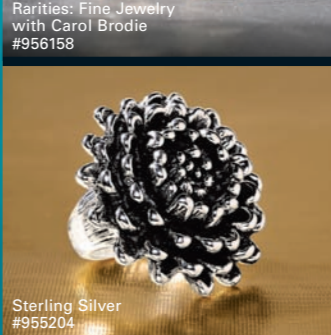
Friday, July 30

Heidi Daus Fashion Jewelry
12am-2am, 10am-12pm,
4pm-6pm, 9pm-11pm

Saturday, July 31

Silver Celebration Encore
2am-4am

Heidi Daus Fashion Jewelry
2pm-4pm



ABSOLUTE™ CELEBRATION

July 2

See all the best in Absolute™ including a gorgeous new watch, popular key pendant and bold Today's Special with your choice of center stone.

24-HOURS OF TECHNIBOND® CELEBRATION

July 7

Enjoy special birthday prices, beautiful new Byzantine designs, never-before-seen values on classic styles and the latest on-trend looks.

RARITIES: FINE JEWELRY WITH CAROL BRODIE

July 15

Discover the hottest styles from Vicenza, Italy, plus Indian-inspired designs, layering essentials and a uniquely carved Today's Special.

24-HOURS OF SILVER CELEBRATION

July 21

Get ready for gorgeous new styles from your favorite designers, including a stunning new Today's Special from Mine Finds by Jay King.

HEIDI DAUS

July 30-31

ExtraFlex

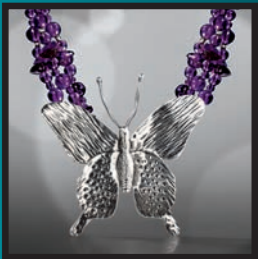


Join Heidi for her first-ever bracelet Today's Special, plus birthday prices, adorable new critters and classic favorites in summer colors.

Shown on cover

24-HOUR SILVER CELEBRATION

Sally C Amethyst Necklace with Sterling Silver Butterfly Enhancer
#955647 \$174.90 S&H \$6.21



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Programming listed in Eastern time. Dates and times are subject to change.
For the most current program schedule, visit hsn.com.

Shop our complete jewelry collection at hsn.com (keyword: Jewelry Guide). Buy more jewelry and save on shipping. Items shown may be representative and not available for sale.